

# EXPERT AFRICA

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Welcome to our revised and updated 2010 programme. By specializing in just the few countries covered here, we thrived in 2009, during the start of the economic downturn. Close relationships with key suppliers in Africa kept us ahead of the game, as we worked very hard to offer our travellers the best possible value for money.

We have many regular travellers to thank, as they know us well and understand how we work. However, for those who are new to us, *Expert Africa* is a serious, straight-talking team of enthusiasts. Each of us has lived, worked or travelled extensively in Africa – we're all passionate about the continent. We spend months each year on the road discovering new areas and visiting old favourites. This experience allows us to talk to you with the confidence of first-hand knowledge.

We don't aim to 'sell' anything; we aim to guide you, so that you can make the right decisions about your trip. Then we'll work hard to organise it for you faultlessly, at the best possible value.

## PEACE OF MIND GUARANTEE

During these difficult economic times, we operate by exactly the same 'fair play' rules that we always have; two deserve a special mention:

**We guarantee no currency surcharges:** once you have booked a trip with us, the price stays the same, no matter how the currency markets change before you travel.

**Nobody at *Expert Africa* works on commission:** we will guide you with impartial advice, and then encourage you to make the decisions about your trip. We try hard to give balanced and accurate appraisals of the lodges, camps and areas that you ask about.

As part of the *Sunvil* family of companies, established in 1970, we're a successful travel business with an established track record of riding out past economic turbulence. We remain owner-run and are dedicated to offering high-quality service and honest advice. Naturally, all our trips are fully bonded, so even if we were to fail, your holiday would not!

## GETTING STARTED

To get the most out of what we offer, begin with the overview on pages 4–5, and then continue reading about the places that most interest you. Our 'special interest' pages (6–13) will help direct you to destinations based on your favourite activities or preferred holiday style, whilst the start of each country section summarises its highlights and key areas.

You'll find much more information on our website, including detailed descriptions of areas, accommodation and activities written by our team, plus thousands of frank reviews from our travellers and slide-shows of the many lodges and camps we feature.



The air holidays in this brochure  
are ATOL protected by the Civil  
Aviation Authority.  
Our ATOL number is 5206.





**OUR RESPONSIBLE TOURISM POLICY**

As a company, Expert Africa has always tried hard to act fairly, ethically and responsibly in all of our business dealings – including those with suppliers and communities in Africa, our team members and our travellers. This ethos is at the heart of what we do, and why we do it.

We are acutely aware of the many threats to Africa, including those posed by tourism, and we actively try to support areas where your visit will help most to conserve habitats and develop local communities. We aim to ‘give something back’ and have, over the years, supported a number of successful, small-scale conservation and educational projects in Africa. These aren’t famous charities with celebrity figureheads; they are good African projects that need our help, and we thank you for enabling us to continue to assist them. (See more details about these on our website.)

In 2008 we started to offset the carbon emissions resulting from our team’s research trips to Africa; in 2009 we began to ask our travellers if they wanted to do the same. (See page 156 for details.) Our outlook has placed us at the forefront of the responsible travel movement and has led us to formulate a ‘responsible tourism policy’. We hope that it will encourage you to monitor our actions, helping us to improve further.



We have always believed that acting responsibly is the only way to approach tourism and were one of the few companies to hold AITO’s original coveted 3-star status for responsible tourism. It’s a lead that others are now following.

<b>Special Interests</b>	<b>6-13</b>
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<b>The Cape</b>	<b>42-51</b>
<b>Botswana</b>	<b>52-69</b>
<b>Zambia</b>	<b>70-87</b>
<b>Malawi</b>	<b>88-91</b>
<b>Zimbabwe</b>	<b>92-93</b>
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<b>Tanzania</b>	<b>98-135</b>
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